Cross Street Partners:

Cross Street Partners is a fully integrated real estate company providing multi-faceted real estate, construction and property management services for clients seeking unparalleled insight and new ways of thinking. We specialize in high impact urban and adaptive reuse projects that provide value to the community, grow the local economy, and create spaces where innovators and entrepreneurs thrive.

Approaching real estate from a unique perspective, Cross Street Partners takes a holistic view of collaboration and sustainability that includes all stakeholders, from property owners to tenants, financial partners to community members – to create places cherished by their occupants and visitors and which grow in long-term value. Wherever we work, from Baltimore to Burlington and Miami to Dayton, our goals are the same: finance, develop, build, and manage authentic environments that inspire collaboration, spur innovation, and embrace the community in which we work.

Marketing Intern
Summer 2015

We adaptively reuse vacant historic buildings and turn them into places that attract startups and entrepreneurs, great local retail, and people seeking high quality urban living. These projects have a transformational effect on neighborhoods, and we’re looking for someone to help us tell the story. The Marketing Intern will support the development team and assist with various marketing efforts associated with our real estate, finance, and master planning practices.

Responsibilities:

- **Content Creation** – The Marketing Intern will work with the Director of Marketing and Development Project Managers to create press releases, white papers, blog posts, and social media content.

- **Marketing Strategy** – The Marketing Intern will assist the Marketing Director and Development Project Managers create and execute marketing plans for a variety of projects.

- **Marketing Materials** – The Marketing Intern will support CSP’s development and finance team by illustrating project descriptions, financial packages, RFP responses, leasing materials, and logos for the development, construction, and property management teams.

- **Administrative** – We are a smaller company so everyone gets involved with coordinating meetings, tours, workshops, and conference calls.

Qualifications:

- Relevant experience in marketing, public relations, creative writing, real estate, planning or a related field.

- Proficiency with Adobe Creative Suite.

- Proficiency with GIS mapping software is a plus.

- Recent college graduate, master’s candidate or working towards degree program in a relevant field.

- More important than these qualifications is a passion for cities, community development, green building and historic preservation.

Employment Terms:
This is an hourly position. Anticipated 40 hours a week for 10 weeks beginning in Mid-May. Part Time could begin ASAP. Compensation depends on the applicant’s qualifications and experience.

Cross Street Partners LLC is an equal opportunity employer.

Submit a resume and cover letter to arhoades@crossstpartners.com. Applications will be accepted until March 13, but reviewed on an ongoing basis.