

Graphic Design Intern Washington, DC

Position Overview:

At the Menkiti Group we are building more than homes and commercial corridors; we are building a network of people bound by a common mission to transform the urban landscape through real estate. We share a collective spirit of service, and hold tight to our culture of doing good while doing well.

Our organization is moving quickly to fulfill its mission and potential. To join us in this pursuit, an uncompromising work-ethic and a tenacious approach to problem-solving are essential. And because we work in interdisciplinary teams, flexibility, curiosity, a spirit of generosity, and a sense of humor are required.

If you are ready for an amazing challenge and rewarding responsibility, we encourage you to send us a resume and sample of your best work.

We are seeking a highly motivated **Graphic Design Intern** to assist with the creation of marketing collateral for our integrated real estate services company via branding, creating marketing materials (flyers, presentations, postcards, banners, e-blasts).

Top candidates will be highly motivated, passionate about design, and ready to work hard for significant results.

Job Duties

- Engage in creative collaboration with marketing and sales teams to design electronic and hard copy communication pieces as needed;
- Design and oversee the production of print materials, brochures, banners, including branded templates, etc.;
- Create graphic content for online and print application using Adobe CS platform;
- Update existing templates for marketing material to bring them to the next level, and keep the branding/aesthetic consistent;
- Assist in establishing standard operating procedures for creating and editing collateral in-house.

Requirements

- Experience with Photoshop, Lightroom, Illustrator and In Design;
- 1+ years of integrated graphic design experience and portfolio;
- Knowledge of the DC metro area;
- Dependable vehicle to drive from property to property;

- Excellent customer service skills;
- Familiarity with Wordpress, social media platforms, and email marketing programs (ie: Mailchimp, Constant Contact) is a plus.

This position is available for credit or for pay. Contingent on candidate needs.

About The Menkiti Group:

Founded in 2004, the Menkiti Group is an integrated real estate services firm dedicated to transforming lives, careers, and communities through strategic development, management, and sale of residential and commercial property. Over the past 12 years the Menkiti Group has invested over \$160 million in DC's emerging neighborhoods, developed over 600,000 square feet of residential and commercial property and assisted over 2,000 families in purchasing their homes. The Menkiti Group also operates Keller Williams Capital Properties, a regional brokerage with more than \$1.7 billion in 2015 sales.

The Menkiti Group has been recognized by Inc. Magazine and the Initiative for a Competitive Inner City/Fortune Magazine as being among the fastest growing privately held companies in the nation.

To apply, please send a cover letter along with a resume
tokarishma@menkitigroup.com or/andkendra@menkitigroup.com